

## REMARKS

Claims 1, 2 and 4-9 are pending and under consideration. Claims 1 and 4-9 have been amended herein. Support for amendments to the claims are found in Fig. 6 and page 10, line 5 to page 11, line 1. Reconsideration is requested based on the foregoing amendments and the following remarks.

An Examiner Interview was conducted on October 31, 2006. Discussions during the Interview focused on how the present application distinguished over Gilbert ((U.S. Patent 6,529,942). The Examiner acknowledged that an independent storing of keywords would distinguish over the prior art of record. An amendment similar to that which was discussed during the Examiner Interview has been incorporated herein.

Page 6 of the Office Action rejected claims 1, 2 and 4-9 under 35 U.S.C. § 103(a) as being unpatentable over Gilbert in view of Krause (U.S. Patent 6,154,757). The rejection is traversed below.

With respect to claims 1 and 2, neither Gilbert nor Krause teaches, discloses, or suggests "storing, independent of receiving the transmission information, keyword information predetermined for respective receivers" (claim 1, lines 4-5). Gilbert disclosed a user modifying message text with inline formatting codes (Abstract; Figs. 2 and 5). Krause disclosed a way of improving a document's readability by substituting words within the document (Abstract). Both Gilbert and Krause rely on information found in a document to generate or process keywords. For this reason, Gilbert and Krause, individually and in combination, fail to teach or suggest using information that is independent of the receiving transmission information, as found in claim 1. Therefore, it is submitted that claim 1 and 2 patentably distinguish over the prior art. Withdrawal of the rejection is respectfully requested.

With respect to claims 5-8, neither Gilbert nor Krause teaches, discloses, or suggests "emphasizing ... with information independent of the transmission information" as discussed above with respect to the rejection of claim 1. Claims 5-8 are submitted to be allowable as well, for at least those reasons discussed above with respect to the rejection of claim 1. Withdrawal of the rejection of claims 5-8 is respectfully requested.

With respect to claim 9, neither Gilbert nor Krause teaches, discloses, or suggests "emphasizing ... with information independent of the receiving information" as discussed above with respect to the rejection of claim 1. Claim 9 is submitted to be allowable as well, for at least

those reasons discussed above with respect to the rejection of claim 1. Withdrawal of the rejection of claim 9 is respectfully requested.

There being no further outstanding objections or rejections, it is submitted that the application is in condition for allowance. An early action to that effect is courteously solicited.

Finally, if there are any formal matters remaining after this response, the Examiner is requested to telephone the undersigned to attend to these matters.

If there are any additional fees associated with filing of this Amendment, please charge the same to our Deposit Account No. 19-3935.

Respectfully submitted,

STAAS & HALSEY LLP

Date: \_\_\_\_\_

11/13/16

By: \_\_\_\_\_



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